#### WRITTEN BY MIRELA STRAT

#### PHIACADEMY

#### ADVANCED RUSSIAN VOLUME EYELASH EXTENSIONS COURSE

GUIDE TO A SUCCESFUL CAREER

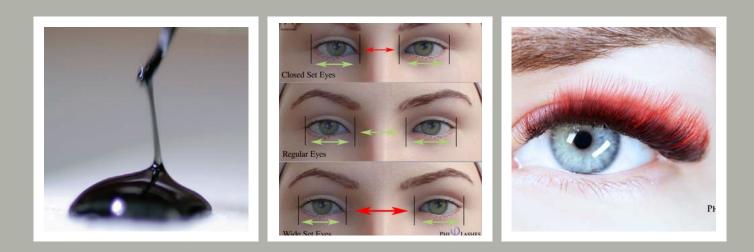
# PHI LASHES

#### PHILASHES

Russian volume is the newest trend in lash industry witch gives lash artists the ULTIMATE results in lash fullness and density

This course teaches the advanced technique of multi lashing witch uses from 5 up to 10 of the thinnest/finest lash extensions on each natural lash creating lash sets of 500-1000 lashes per eye!

Learn the Perfection Touches to create Stunning creations for your customers but also to take your skills to the next fashion level.



Duration:

The In-Person Course duration is 1 Full Day (9:00 - 19:00) Also included 6 months Online Access to all the Learning Material taught during the course

This Course includes Supervised Practice on a LIVE Model for each student during the training.

100% Instructor Based

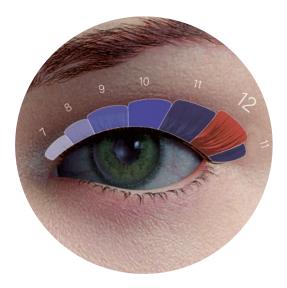
#### WHAT YOU WILL LEARN

#### Advanced Theory

How to correctly calculate the weight of the extensions when doing Mega Volume How to create the perfect fan Eye asymmetry and how to correct it with the volume fans Tips and tricks on how to work easier and

faster with the inner and outer corners





#### Technical Procedures Before/During Customer

Correct placement of the fans when natural lashes change the growth direction

How to work on lash level by changing curls and lash sizes to achieve the perfect line

Working on the bottom lashes (lower natural lashes)

#### **Perfection Lashing**

Advanced styles like the kim K , Glamour, Double Tail, etc Eye asymmetry and how to correct it with the volume fans After - Care for Clients





Every Course includes the Training price in the price which is Vital for the Practical Part as well as enough to use for several customers even after graduation.

- 1 Premium Faux Mink Lashes mixed lengths tray 0.07 C curl
- 1 Premium Faux Mink Lashes mixed lengths tray 0.05 CC curl
- 1 Premium Faux Mink Lashes mixed lengths tray 0.05 D curl
- 1 Lash palette1 crystal stone1 Isolation tweezer1 pack adhesive sticker (30pcs)1 Volume 1 tweezer1 Medical tape1 Volume 2 tweezer10 pairs hydrogel pads1 Sapphire lash adhesive1 foaming cleanser1 cream remover1 cleansing brush

## FREE-INCLUDED Courses

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PHIACADEMY SKIN EXPERT	PHIACADEMY FIRST CLASS SERVICE	PHIACADEMY HYGIENE
<ul> <li>Understanding the Skin</li> <li>Skin Types, Functions and Changes</li> <li>Disorder of Melamine Pigmentation</li> <li>Skin Disorders &amp; Treatments</li> <li>Facial Dermatoses</li> </ul>	<ul> <li>Customer First</li> <li>Communication</li> <li>Interior Design</li> <li>Attitude</li> <li>Follow Up</li> <li>Improvement</li> </ul>	<ul> <li>Health Standards</li> <li>Contamination &amp; Infection</li> <li>Salon Hygiene</li> <li>Tools Hygiene</li> <li>Client Hygiene</li> </ul>
Find Out More	Find Out More	Find Out More

## Course Day Schedule

#### 9:00 Registration

Registration and signing of the contracts between Master and each student. Get to know each other during snacks and coffee

#### 9:30 Theory

Basic information about the course regarding duration of the course, support, obtaining the Certificate etc.

Start of Theory

#### 12:30 Short Practice

Practice on advanced fan making Practice application of Lower Lashes Questions and answers

#### 13:00 Lunch Break

Lunch break

#### 14:00 Client Theory

Advanced Styles Perfection Theory Lash Gaps And Bridges

#### 15:30 Live Practice

Hands On Technical Procedures

Each Students start their practice on their live model. Master supervises the practice for each student individually and correcting mistakes.

#### 15:15 Short Break

Short Student Break Each Student Prepares their Model

#### 18:30 Certificates

Skills Assessment and Feedback Delivering the Certificates of Attendance to students End Of Day

#### What About After The Course

At the end of the course, you will get your certificate of participation, confirming that you have successfully attended the training.

In addition, you get full access to our professional Craft Master App for 6 months which contains the entire course which help you review and improve the acquired skill. Also within Craft Master App you will find numerous exercises that will help you imrove your craft Level and give you all the confidence to perform on clients

Once Graduated you will receive Your Personalised PhiLashes Logo by the Academy as well as Your Certificate by Mail.

- More Than 300 Pictures
- 100 Detailed Videos
- 3D Dynamic Animations
- 150 Descriptive Pages



# Grow Within PhiAcademy

#### Artist

## 01

Each Artist obtains a certificate, logo with the unique number, introduction to the PhiLashes map on the website. If an Artist wants to advance, he/she has to prac-

tice hard, publish his/her works and follow all the changes in techniques and materials

# Royal Artist



Anyone who has been an Artist for at least 6 months, who is active on social networks and groups and whose works have been noticed by many Craft Masters can become a Royal artist



#### Master Assistant

### 03

Master Assistant is an active and experienced Royal artist who assists Craft Masters in their trainings and

gets paid for it in agreement with the Royal artist. This position provides an opportunity to obtain knowledge in other educations, as well as more knowledge on how to train students according to PhiAcademy rules



#### Craft Master

Craft Master's job is to teach students according to PhiAcademy rules and the Craft Master application and guide them to pass all the levels and obtain the certificate.

Besides transferring theoretical knowledge about pigments, skin types, tools, hygiene, etc., Craft Master's task is to teach students how to approach their clients and to motivate the students to keep working with their constant support, as well as to respond to students within 48 hours